

AACE

Aboriginal Arts, Culture and Entrepreneur Centre

The Miziwe Biik Development Corporation is in the process of developing a centre that will promote a sustainable cultural economy through showcasing the excellence of Aboriginal artist entrepreneurs through the arts and culture

The Centre will be located in Toronto and it will include space for art galleries, artist work studios, events programming, classrooms, artist live-work studios and retail spaces that will support and promote Local, Provincial, National and International Aboriginal art and culture.

AACE LOGO CONTEST

ELIGIBILITY

The contest is open to Canadian Aboriginal (see Rules and Regulations below) Artists and designers.

DEADLINE

All entries must be post dated on or before 12:00 noon PST on January 30, 2009

PRIZE:

The winning qualified entry will be awarded \$5,000.00. There are no secondary prizes.

DESIGN REQUIREMENTS

Designs submitted to the AACE Logo Contest:

- must be original and not based on any pre-existing design
- must include traditional and contemporary design elements
- must not be representative of a single Aboriginal group
- may not include any text/words other than the acronym “AACE”
- should include silver and/or copper
- should be designed with production in mind
 - artwork designed in or that can be made readily adaptable in, Encapsulated Postscript (.eps) or Illustrator (.ai), will be given preference

- designs should be effective and easily reproduced in various branding/identity formats including print (e.g. letterhead, posters, banners) and digital (e.g. web, PowerPoint, video)
- designs must scale up/down depending on use
- designs should look good in different colour spaces for screen and print (RGB and CMYK). 1-3 colour Pantone designs are acceptable
- original uncompressed and or layered production quality files will be required from the winning entry.

RULES AND REGULATIONS:

By entering the logo contest, entrants:

- confirm that they have reached 18 years of age or older before the deadline for entries date (January 30, 2009)
- confirm that they are of Canadian Aboriginal ancestry (Status, Non-Status, Metis, and Inuit peoples). The contest winner must provide proof of eligibility
- confirm that their work is original and not based on any pre-existing designs and does not infringe on any copyrights or trademarks
- agree to transfer the copyright on their design to Miziwe Biik Corporation should they be the contest winner. With the transfer of the copyright, the winning design becomes the property of Miziwe Biik Development Corporation and any reproduction or use of the design requires the permission of the Development Corporation. Also, with the transfer of the copyright, Miziwe Biik Corporation may make changes or further developments to the design.

WINNER SELECTION / NOTIFICATION

Selection will be based on creativity, design and how well the entries represent the intentions or vision of AACE. A strong emphasis will also be placed on how well the entries meet with standard reproduction requirements for identity and branding artwork/design. The selected entrant must sign an agreement that acknowledges their acceptance of all the rules and regulations of the contest. If it is determined that none of the entries, meets the specific requirements of AACE, Miziwe Biik Development Corporation reserves the right not to award a winning prize.

The selected entrant will be notified by telephone at the completion of judging, on or around February 16, 2009. The prize will be awarded and the winner announced, once it is confirmed that all conditions of this contest have been met.

ENTRY SPECIFICATIONS / HOW TO ENTER

- 1) Entrants may submit up to 2 original designs
- 2) Entries should be in the form of a digital file sent on a CDR/DVDR disk (no mini disks).
- 3) Do not send original artwork or slides.
- 4) Files should be print quality and can be saved in any standard graphic format (tif or jpeg) but ideally, they should be original vector files (.eps /.ai, up to CS4).
- 5) Include an 8.5 in x 11 in print out of your design(s) (do not roll).
- 6) Include a printed note (100 words or less) describing your design and on the same page, include a bio note (50 words or less).
- 7) Please ensure that all documents include your name and contact information.
Miziwe Biik will not be responsible for any designs or information that cannot be readily identified.

Entries:

Miziwe Biik Development Corporation
167 Gerrard Street East
Toronto ON M5A 2E4

Ref: AACE Logo Contest

Tel.: 416.591-3602

Note: The telephone number is for courier requirements only. For any inquiries, please direct them to the email address listed below.

Enquiries (do not send entries by email):

aacelogo@rogers.com

JUDGES

Barbra Nahwegabow

Barb is Anishnawbe from Whitefish River First Nation. She has lived in Toronto for the last 30 years and has worked to promote the culture and traditions in the Aboriginal agencies that she has managed including the Native Canadian Centre of Toronto and Anishnawbe Health Toronto. Barb is also a jewellery artist and writer. With her jewellery, she works with natural elements such as stones, woods and metals. Her pieces emphasize the textures, colours and shapes of her materials. In her writing work, she is currently working on a collection of short stories inspired by both life on the rez and in the urban setting.

Denise Bolduc

Denise has an extensive background as an artistic director, producer, coordinator, administrator and presenter of national and international projects. Notable projects include *CopyCamp*, *Global Spirits: An Indigenous Showcase*, *Honouring Theatre* and the inaugural *Planet IndigenUs* - an international 10 day contemporary, multidisciplinary arts festival. She is also an arts consultant and works with many national and international organizations. Prior to becoming an independent arts programmer/consultant, she was also an arts officer with the Ontario Arts Council and the Canada Council for the Arts.

David Sherry

David is a graphic and media designer and art consultant who for the last 10-12 years has worked primarily with First Nations businesses, agencies and political organizations. David has also worked as an arts educator and has worked at the National Gallery of Canada.